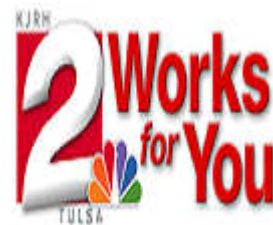


## ORDER



**Orders**  
**Order / Rev:** 195523  
**Alt Order #:**  
**Product Desc:** Oklahomans for Criminal Justice Reform  
**Estimate:** 918  
**Flight Dates:** 10/10/16 - 10/23/16  
**Original Date / Rev:** 10/03/16 / 10/03/16  
**Order Type:** GENERAL

KJRH

**Primary AE:** Jenna Salmon  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Oklahomans for Criminal Justice Refc  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	50	\$19,220.00	\$16,337.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	50	\$19,220.00	\$16,337.00	0.00
<b>Totals</b>	<b>50</b>	<b>\$19,220.00</b>	<b>\$16,337.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/10/16	10/23/16	M-F Today Show M-F Today Show	CM	7-9am	1-1----	:30	2	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-1----		2				\$225.00		0.00			
		Week: 10/17/16	10/23/16	1-1----		2				\$225.00		0.00			
N 2	KJRH	10/10/16	10/23/16	M-F 9-10am Live w/ Kelly & Michael	CM	9-10am	---11--	:30	2	\$130.00	P-3	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$130.00		0.00			
		Week: 10/17/16	10/23/16	---11--		2				\$130.00		0.00			
N 3	KJRH	10/10/16	10/23/16	M-F 10-11am Today Show II	CM	10-11am	-1-1---	:30	2	\$100.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2				\$100.00		0.00			
		Week: 10/17/16	10/23/16	-1-1---		2				\$100.00		0.00			
N 4	KJRH	10/10/16	10/23/16	M-F 11am News M-F 11am-12pm News	CM	11am-12pm	1-1----	:30	2	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-1----		2				\$150.00		0.00			
		Week: 10/17/16	10/23/16	1-1----		2				\$150.00		0.00			
N 5	KJRH	10/10/16	10/23/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1-1---	:30	2	\$200.00	P-4	0.00	NM	4	\$800.00

Order / Rev: 195523  
Alt Order #:  
Flight Dates: 10/10/16 - 10/23/16

Advertiser: Oklahomans for Criminal Justice Reform  
Product Desc: Oklahomans for Criminal Justice Reform  
Estimate: 918  
**KJRH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KJRH	10/10/16	10/23/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1-1---	:30	2	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2			\$200.00			0.00			
		Week: 10/17/16	10/23/16	-1-1---		2			\$200.00			0.00			
N 6	KJRH	10/10/16	10/23/16	M-F Nightly News M-F Nightly News	CM	530-6pm	---11--	:30	2	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2			\$400.00			0.00			
		Week: 10/17/16	10/23/16	---11--		2			\$400.00			0.00			
N 7	KJRH	10/10/16	10/23/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11-----	:30	2	\$375.00	P-3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	11-----		2			\$375.00			0.00			
		Week: 10/17/16	10/23/16	11-----		2			\$375.00			0.00			
N 8	KJRH	10/10/16	10/23/16	M-F 630-7pm The List	CM	630-7pm	1--1---	:30	2	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	1--1---		2			\$250.00			0.00			
		Week: 10/17/16	10/23/16	1--1---		2			\$250.00			0.00			
N 9	KJRH	10/10/16	10/23/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-1-1---	:30	2	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-1---		2			\$500.00			0.00			
		Week: 10/17/16	10/23/16	-1-1---		2			\$500.00			0.00			
N 10	KJRH	10/10/16	10/17/16	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1			\$1,000.00			0.00			
		Week: 10/17/16	10/23/16	M-----		1			\$1,000.00			0.00			
N 11	KJRH	10/11/16	10/18/16	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1			\$1,000.00			0.00			
		Week: 10/17/16	10/23/16	-T-----		1			\$1,000.00			0.00			
N 12	KJRH	10/13/16	10/20/16	Thursday Prime B Thursday Prime B	CM	8-9pm	---T---	:30	1	\$1,250.00	P-3	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1			\$1,250.00			0.00			
		Week: 10/17/16	10/23/16	---T---		1			\$1,250.00			0.00			
N 13	KJRH	10/10/16	10/23/16	Th - NFL Pre-Game FNI TH - NFL Pre-Game FNIA	CM	6-7pm	---T---	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1			\$1,000.00			0.00			
		Week: 10/17/16	10/23/16	---T---		1			\$1,000.00			0.00			
N 14	KJRH	10/15/16	10/22/16	Sa 1030pm-1203am Saturday Night Live	CM	1030pm-12am	-----S-	:30	1	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1			\$350.00			0.00			
		Week: 10/17/16	10/23/16	-----S-		1			\$350.00			0.00			
N 15	KJRH	10/16/16	10/23/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1			\$200.00			0.00			
		Week: 10/17/16	10/23/16	-----S		1			\$200.00			0.00			
N 16	KJRH	10/15/16	10/22/16	Sa 8-10am News Sa 8-10am News	CM	8-10am	-----S-	:30	1	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1			\$150.00			0.00			
		Week: 10/17/16	10/23/16	-----S-		1			\$150.00			0.00			

